



Dear Sponsor,

November 15, 2025

The Conch House Marina Fishing Tournament is back and it's going to be **Bigger Than Ever**. The **12th Annual Wahoo Challenge** will take place on **February 28th & March 1st, 2026**. We are excited to continue building on the tremendous growth this event has seen year after year. As the number of entries has increased, so has the level of excitement, competition, and visibility for our sponsors. We would like to personally invite you to join us as a sponsor and take advantage of this unique opportunity to promote your business to a large audience of affluent anglers, boating enthusiasts, and business owners.

Our last Wahoo Challenge drew **61 teams and awarded \$116,000 in prize money**. The Captain's Meeting was the biggest yet, with over **300 anglers attending** an evening celebration featuring our Gold-level sponsors, catered food, and multiple beverage bars. Sponsor banners filled the raffle area, where more than **2,000 tickets** were distributed. The event continues to generate outstanding excitement and publicity, both locally and regionally.

Sponsorship Benefits

Our sponsorship packages are designed to be accessible to businesses of all sizes, with levels ranging from \$250 to \$10,000. All packages include a blend of digital and on-site visibility to ensure exceptional promotional value.

Sponsors enjoy:

- **Web and print media exposure before and during the event**
- **Premium signage and on-site branding opportunities**
- **Logo inclusion in the Captain's Packages**
- **Promotional distribution opportunities**
- **Optional tournament entry (depending on package level)**

A tournament banner featuring your company will be displayed at the weigh station across the top of the fish rack where every contestant photo is taken to ensure maximum visibility. Additional banner space is available along the pier railing for sponsors who wish to display their own signage. All sponsors will also have their logos included in the Captain's Packages. If you would like to provide promotional materials for the Captain's Packages, we welcome those as well.

We hope you will consider partnering with us for what promises to be the most exciting Wahoo Challenge yet. Your support helps make this event possible, and we are committed to delivering exceptional exposure and value to our sponsors. Thank you for your time and consideration. We look forward to the opportunity to work together.

Tight lines,
Mike Waters
Dockmaster

Mike Waters

904-824-4347

conchhousedockmaster@gmail.com

57 Comares Ave.
St. Augustine, FL 32080

WWW.CONCHHOUSEMARINARESORT.COM



















CONCH HOUSE

MARINA RESORT



St. Augustine · Florida

SPONSOR PACKAGE	TITLE	PLATINUM	GOLD	SILVER	BRONZE
Cost	\$10,000	\$5,000	\$1,000	\$500 & Product	\$250 & Product
Major Sponsorship Distinction					
Logo Etched in All Trophies (Photo Used in Future Events)					
Customizable Unique Opportunities					
Logo on Tournament Winners Sign (Hung in Marina Year Round)					
Logo on Banner that Hangs Across Front of Property on Street					
Includes Boat Entry Sponsorship *					
Logo on Tournament T-Shirts					
Table at Captain's Meeting for Displaying Business					
Logo on Tournament Banner at Weigh Station					
Logo on Weigh-In Board at Weigh Station					
Space Available to Place Banners					
Two Tournament T-Shirts					
Logo on Conch House Website & All Social Media					
Logo Sticker on Captain's Bucket					
Sponsor Promotional Material Placed in all Captain's Packages					

***Boat Sponsorship not Included at Tier-Up Discounted Rate (Can Purchase Separately)**

Please fill out and
Email, or mail to:
Phone: 904-824-4347
ATTN: Mike Waters
ConchHouseDockmaster@gmail.com

57 Comares Ave,
St. Augustine, FL 32080



ARTWORK:

Please send all Logo artwork to ConchHouseDockmaster@gmail.com
All logo artwork should be in JPG, EPS, or PDF format. No larger than 25 MB.

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

TELEPHONE: _____ **FAX:** _____

WEBSITE: _____ **EMAIL:** _____

SPONSOR LEVEL
WAHOO

Title Sponsor Includes Boat Sponsorship	\$10,000	<input type="checkbox"/>
Platinum Includes Boat Sponsorship	\$5,000	<input type="checkbox"/>
Gold	\$1,000	<input type="checkbox"/>
Silver	\$500	<input type="checkbox"/>
Bronze	\$250	<input type="checkbox"/>

Please have your Payment, logo, artwork, and Application submitted by:
January 15, 2026

*Make all checks payable to: **The Conch House Marina Resort**